

Strategic Plan 2024-2026

Planning Process Overview

Mission

Our mission is to advocate for and implement equitable solutions to society's toughest challenges through collaboration, innovation, policy, and practice excellence.

Vision

We ignite change for an equitable society where all people can thrive.

Values

Unified, Intrepid, Just, and Purposeful

Phase One Project Planning

- The Strategic Plan Task Force was composed of six board members and seven staff members.
- The task force informed and guided the project, including its objectives and design.
- The task force also helped identify key participants for the stakeholder engagement process.

Phase Two Stakeholder Engagement

- Stakeholder engagement collected insights from 275 key stakeholders through in-depth interviews, focus groups, a survey of staff, and a survey of network organizations.
- Stakeholder groups included the board of directors, leadership and staff, funders and partners, and network organizations.
- A summary of key findings was presented to the task force and board of directors.

Phase Three Plan Development

- The task force and board of directors convened to develop the strategic plan.
- They confirmed the strategic priorities identified during the feedback session and developed goals and objectives for each priority area.
- Session outcomes were used to develop a draft strategic plan grid for review by the task force and board of directors.

Phase Four Final Report

- Feedback from the task force and board of directors was incorporated, and the plan was finalized.

Phase Five Sustainability Sessions

- Key performance indicators and overarching approach for implementation developed.

Strategic Priorities and Goals



Priority 1: Solutions

Goal: Be the premiere provider of solutions to the social sector through relevant, research-based, and equity-focused offerings that build on core competencies and expertise.

Priority 2: Network Engagement

Goal: Cultivate connections and shared learning across a network of social and public sector organizations through meaningful experiences that leverage and enhance the sector's knowledge, experience, and impact.

Priority 3: Organizational Development

Goal: Invest in the development of talent, culture, and technology to create the organizational capacity needed to deliver premium solutions and experiences to the sector.

Priority 4: Financial Sustainability

Goal: Develop the financial resources and capabilities to ensure long-term sustainability of Social Current and our ability to effectively fulfill our mission.